

PLEASE READ THESE TERMS AND CONDITIONS OF PARTICIPATION IN THE “MY INTIMISSIONI” LOYALTY PROGRAM CAREFULLY. BY PARTICIPATING IN THIS PROGRAM, YOU AGREE TO BE BOUND BY THE TERMS DESCRIBED HEREIN AND ALL TERMS INCORPORATED BY REFERENCE. IF YOU DO NOT AGREE TO THESE TERMS, DO NOT PARTICIPATE IN THIS PROGRAM.

The “My Intimissimi” Program (“Program”) is offered by Calzedonia USA Inc. (“Calzedonia,” “we,” “our” or “us”) to reward and offer exclusive advantages to our loyal customers. The Program is available to individuals who are legal residents of the United States (including its territories and possessions) and at least 18 years or older, for their personal use only and not for any business or commercial purpose. The Program is limited to one (1) account per individual, and Calzedonia reserves the right, in its sole discretion, to suspend, cancel or combine accounts that appear to be duplicative. Only one (1) account may be associated with a single email address. In the event of a dispute over ownership of an account, the Member (as defined below) will be deemed to be the authorized account holder of the email address provided when joining the Program. The “My Intimissimi” Card (the “Card”) is personal and may not be transferred, sold, assigned, and/or shared with family, friends or other third parties.

k By participating in the Program you (“you,” “your,” or “Member”), agree that you have read, understood and agree to be bound by these Terms and Conditions (these “Terms”) and by any changes or modifications thereof. By enrolling in the Program, you also agree to be bound by our Website Privacy Policy and General Terms and Conditions of Use, which are incorporated herein by reference. If you do not agree to these Terms, the Website’s General Terms and Conditions of Use and our Privacy Policy, you are prohibited from participating in the Program. These Terms do not in any way alter the terms or conditions of any other agreement you may have with us, including any agreement for the sale of products. The Program is void where prohibited by law.

k In order to enroll in the Program, you are required to provide an email address to receive operational communications from Calzedonia in connection with your participation in the Program (e.g., confirmation of enrollment, termination of membership, changes in status, eligibility for rewards, account updates, etc.). By accepting these Terms, you will be automatically included in our Program mailing list and you agree to receive Program-related email communications from Calzedonia.

How to enroll to the program

The card to get the “Silver Status” may be released to the Customer in digital format directly in one of the points of sale located in the Territories listed at point 8.1, through the website www.intimissimi.com/myintimissimi, or by contacting the customer care. Immediately upon issuance from a Participating Store, provided that any points you may have earned in connection with the first purchase made by using your Card will only be credited to your account upon activation of the Card. To create a My Intimissimi account on the Website you have to provide your name, address, email address, cellphone number, date of birth, and Card number. You are solely responsible for ensuring and maintaining the accuracy of your account information and for updating it as needed. Please read the paragraph “Privacy Policy Intimissimi Loyalty Program” in order to learn how we collect and use personal information you provide upon creating an account and using the Website. The “My Intimissimi” Card is personal and may not be transferred. Customer may not activate other Cards while one Card is still valid. The “My Intimissimi” Card is for private use only and commercial use shall not be permitted. Customers may freely ask at any time to have their membership of the loyalty scheme cancelled by contacting customer care on 0012058098134, or via www.intimissimi.com/myintimissimi. The Card cannot be used as payment for merchandise. Points are not redeemable for cash, are non-transferrable and non-negotiable.

How to earn points

Loyalty points will be automatically credited to the Card, once activated, upon each qualifying purchase made at a Participating Store or through the Website.

One (1) point will be earned for every whole U.S. dollar (\$1.00) spent, rounded down to the nearest dollar (e.g., \$1.99 = 1 point). We may also offer promotions, for a limited amount of time, that enable our customers to earn double or triple points on select purchases, in our sole discretion and as advertised from time to time.

Points may be earned in participating countries other than the United States according to the following chart:

- COUNTRY: AUSTRIA
- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: BELGIUM
- POINTS VALUE UNDER LOCAL CURRENCY: 1 EUR = 1 POINT
- LEVEL 1 : Name Status: SILVER
- LEVEL 2 - Name Status: GOLD
- LEVEL 3 - Name Status: PLATINUM
- COUNTRY: CROATIA
- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: CYPRUS
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: CZECH REPUBLIC
- POINTS VALUE UNDER THE LOCAL CURRENCY: 25 CZK = 1 POINT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM

- COUNTRY: ESTONIA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: FRANCE
- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: GERMANY
- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 : Status name - SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: HONG KONG
- POINTS VALUE UNDER THE LOCAL CURRENCY: 10 HKD = 1 POINT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: HUNGARY
- POINTS VALUE UNDER THE LOCAL CURRENCY: 400 HUF = 1 PUNKT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: ITALY
- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: JAPAN
- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 100 YEN SPENT

- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: LATVIA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: LITHUANIA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: LUXEMBOURG
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: MALTA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: NETHERLANDS
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: POLAND
- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 4 PLN SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD

- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: PORTUGAL
- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: ROMANIA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 5 LEI SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: SLOVAKIA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: SLOVENIA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: SPAIN
- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: SWEDEN
- POINTS VALUE UNDER THE LOCAL CURRENCY: 10 SEK = 1 POINT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: SWITZERLAND

- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO = 1 CHF SPENT

- LEVEL 1 - Status Name: SILVER

- LEVEL 2 - Status Name: GOLD

- LEVEL 3 - Status Name: PLATINUM

- COUNTRY: TURKEY

- POINTS VALUE UNDER LOCAL CURRENCY: 100 TL = 1 POINT

- LEVEL 1 - Status Name: SILVER

- LEVEL 2 - Status Name: GOLD

- LEVEL 3 - Status Name: PLATINUM

- COUNTRY: UKRAINA

- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 50 UAH SPENT

- LEVEL 1 - Status Name: SILVER

- LEVEL 2 - Status Name: GOLD

- LEVEL 3 - Status Name: PLATINUM

- COUNTRY: UNITED KINGDOM

- POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 GBP SPENT

- LEVEL 1 - Status Name: SILVER

- LEVEL 2 - Status Name: GOLD

- LEVEL 3 - Status Name: PLATINUM

Eligible purchases include regular priced merchandise and exclude sales tax, discounts, handling charges, shipping and delivery charges, and/or other excluded charges specified by us from time to time. You may also earn points by purchasing an Intimissimi gift card; provided, however, that you will not earn any additional points when making purchases entirely or partially paid for with such gift card.

In order to earn points, Members must present the Card, or provide name and email address, at checkout at Participating Stores before the payment is processed or, for online purchases, link their Card number to their "My Intimissimi" account and complete the checkout procedure on the Website through the account associated with the Card. For the avoidance of doubt, the Card must only be linked once to your account in order to earn points through online purchases. Any points that you would have earned in connection with a purchase made without presenting your Card, or your name and email address, prior to payment cannot be added to your account at a later time.

If you return any purchased merchandise or otherwise cancel a purchase previously made, points earned in connection with such transaction will be deducted from your account.

You may check your points balance at any time by requesting it at any Participating Store or by accessing the account associated with your Card on the Website. Points are typically added to your account within twenty-four (24) hours of purchase; in the event of any technical malfunction, we may

experience a delay in awarding points for up to fifteen (15) business days.

The later to occur of: (i) twelve (12) months after the date of activation of the Card, or (ii) if you achieved a new status during any such twelve (12) month period, twelve (12) months after the date you achieved a new status is referred to herein as the "Anniversary Date". After each Anniversary Date, you will start earning new points.

Membership status levels

You will be placed in one of three (3) levels based on the number of points earned through eligible purchases before each Anniversary Date. Status in any given level is valid for the twelve (12) month period after the date you qualify for such status. Thereafter, you need to earn enough points to maintain your status.

The three (3) Program levels are:

Level 1 – "Silver" Status

Upon activation of the Card, you will be placed in the first level, "Silver" status. If you are still in "Silver" status on the Anniversary Date, any points earned to date will be reset to zero.

- Once "Silver Status" customers have earned 200 points, they are promoted to the next level: "Gold Status", and will immediately be credited with any points in excess of those used to gain the new status;
- "Silver Status" customers who fail to earn 200 points within 365 days of the date they enrolled will remain at the "Silver Status" level and their points balance will be reset to zero.
- "Silver Status" customers who earn 1,000 points before achieving "Gold Status" will be promoted directly to "Platinum Status" and will immediately be credited with any points in excess of those used to gain the new status.

Level 2 – "Gold" Status

To reach "Gold" status, you must earn 200 points prior to your Anniversary Date.

Once they have earned 1,000 points, Customers are promoted to "Platinum Status" and are immediately credited with any points in excess of those used to gain the new status;

If on your Anniversary Date you have earned between 200 and 999 points, you will maintain "Gold" status for the following year, any points in excess will be carried over to the next year. . If you do not earn at least 200 points before the Anniversary Date, you will return to "Silver" status, and any points earned to date will be reset to zero.

Level 3 – "Platinum" Status

To reach "Platinum" status from "Silver" status, you must earn 1,000 points prior to your Anniversary Date; to reach "Platinum" from "Gold" status, you must earn 800 points prior to your Anniversary Date.

If on your Anniversary Date you have earned at least 1,000 points, you will maintain "Platinum" status for the following year, and any points in excess of 1,000 will be carried over to the next year. If you do not earn at least 1,000 points before the Anniversary Date, you will return to "Gold" status, and any points earned to date will be reset to zero.

Once you have earned enough points to qualify for the next level, you will receive an invitation at the email address provided upon creating your account to pick up a new Card at any Participating Store. The new Card will be activated at the Participating Store upon pick up. The new status will be immediately active, regardless of when the new Card is obtained. Upon reaching a new status, the points accumulated in the previous status will automatically reset, and any points earned in excess of those needed in order to reach the new status will be immediately credited to your account. For example, if you are in "Silver" status and earn 500 points through eligible purchases, you will be placed in "Gold" status and your new balance will be 300 points.

Rewards

Customers holding the "My Intimissimi" card can benefit from numerous discounts, promotions, prizes, and special initiatives, which will be suitably advertised and communicated from time to time. Customers can only benefit from the special advantages by presenting their "My Intimissimi" Card. In particular, the following benefits will apply:

- Free deliveries and returns on e-commerce purchases for all Status holders;
- Upon registration with an e-mail address, customers receive 50 welcome points.
- For Gold Status customers: for every 200 points earned, a \$10 discount voucher will be issued, valid for 30 days from the date of issue on a minimum spend of \$85; The voucher will be cumulable with other offers and discounts (sales excluded). For every pick up in-store order, 20 bonus points will be issued.
- For Platinum Status customers: for every 200 points earned, a \$30 discount voucher will be issued, valid for 30 days from the date of issue on a minimum spend of \$85; The voucher will be cumulable with other offers and discounts (sales excluded). For every pick up in-store order, 30 bonus points will be issued.
- For Silver Status customers: On their birthday and only for 7 days before and 21 days after their birthday, Silver Status Customers will be entitled to double points on purchases made. For every pick up in-store order, 10 bonus points will be issued.
- For Gold Status customers: On their birthday and only for 7 days before and 21 days after their birthday, Gold Status Customers will be entitled to a 20% discount on a single purchase (excluding items already subject to discounts or promotions).
- For Platinum Status customers: On their birthday and only for 7 days before and 21 days after their birthday, Platinum Status Customers will be entitled to a \$30 discount voucher on a single purchase with minimum spend of \$100. The voucher will be cumulable with other offers and discounts (sales excluded).

How to access your rewards

To access your rewards, you must present your Card, or provide your name and email, at checkout at a Participating Store or enter your Card number before placing an order through the Website. You cannot use your rewards in connection with discounted merchandise and products subject to other promotions.

Modification and termination of the program and/or membership

The Program and its rewards are offered at our sole discretion. Calzedonia reserves the right to change all or any portion of these Terms, including without limitation how points are earned, any restrictions on the types of purchases subject to the Program, the number or types of rewards offered, or any combination thereof, at any time in its sole discretion.

Calzedonia further reserves the right to suspend or terminate the Program at any time in its sole discretion. Any changes to the Terms, suspension and/or termination of the Program will be communicated by publication on the Website, without further notice to you, and will be effective immediately. Therefore, please review these Terms and visit the Website frequently. Without limiting the generality of the foregoing, use of the Card after amendments to the Terms have become effective shall constitute acceptance of any changes thereto.

We reserve the right to audit your account at any time, in our sole discretion. If as a result of such audit we deem or suspect in our sole judgment that you have violated any of these Terms, abused the Program, engaged in any illegal activity, fraud, misrepresentation, unauthorized use of the Program, points, rewards, the Card or any other aspect of the Program, or operated more than one (1) account, your membership may be revoked in Calzedonia's sole discretion, and you will be ineligible for further participation in the Program. Any decisions by Calzedonia concerning the termination of any Member's membership shall be final and binding in all respects. If we suspect that you have engaged in illegal activity, fraud, misrepresentation, abuse of the Program or violation of these Terms, we also reserve the right in our sole discretion to take appropriate legal action. We reserve the right to deactivate loyalty cards if used for fraudulent purposes.

Members may terminate enrollment in the Program at any time by logging into their personal account on the Website or by contacting customer care at 0012058098134. In the event you fail to use your Card for five (5) years following the date of activation or of your last purchase made using the Card, whichever is later, Calzedonia reserves the right in its sole discretion to deactivate your Card and terminate your membership in the Program. If you decide to re-enroll in the Program, you will need to obtain and activate a new Card and you will be placed in level 1 – "Silver" status.

Upon termination of your enrollment or of the Program as a whole for any reason, all earned points, eligibility for rewards and status will be void and cannot be transferred to a different account or Card, and your access to the Program will automatically terminate.

Privacy notice

Oniverse companies care about privacy and the protection of personal data. We hereby wish to inform you about how we process your personal data following the registration to the My Intimissimi Loyalty program.

Which categories of personal data we will use?

Your participation to the My Intimissimi Loyalty program involves our use of your personal data. In particular, we need to process the personal data provided to us at the time of registration (failure to provide the data marked with an asterisk on the registration form involves the inability to complete the registration process, in case of registration carried out in each point of sale with the support of the sales assistants, the phone number or email address are mandatory data. Failure to provide these data involves the inability to complete the registration process) and the data relating to purchases made at points of sale Intimissimi. These data include, for example, the price and type of products purchased. With your consent, we may also use other information that you freely provide to us at the time of registration or concerning the manner in which you interact with us (hereinafter, collectively,

the "Data").

More precisely, we could collect:

- • Product discounts;*
- • optional information requested through the registration form or, in case of registration carried out in each point of sale, name, surname, address, ZIP code, country and province are optional information;
- • the information that we may acquire by examining your interaction with us, through email and newsletters, through our Internet sites and through the Apps that may be developed by us or by third parties (for more information, please consult the relevant privacy policies);
- • information that you may share through the social networks to which you subscribe.

For which purposes we do process your Data and on what legal grounds?

We may use your Data, including by electronic means:

a) for the management of your participation to the My Intimissimi Loyalty Program. Your Data will be used to provide you with discounts and other benefits, which may be available to you and, more generally, for all related contractual and administrative obligations.

With your consent, we may also use your Data for the following purposes:

b) to provide you a personalized service in all our points of sale where the My Intimissimi loyalty program is active. Wherever you are you could receive the help and advice of our sales assistants, with information (eg. for Intimissimi size, color or pattern) on items purchased in the previous 24 months at any point of sale Intimissimi or even online. Provided that Intimissimi is a global brand, such use of your Data, based on our legitimate interest, allows us to improve the quality of our services at the point of sale and to ensure a consistent service to our customers who have joined the My Intimissimi loyalty program in all our stores. In any case, if you do not wish to receive this assistance, it is sufficient that you, at the time of registration or even at a later time, ask that your Data not be used for this purpose

c) to send you, through the contact details provided to us, newsletters, information about products and services provided by us, offers and promotions, as well as to conduct market researches. For example, we may send you emails or text messages (eg. SMS e WhatsApp), send you promotional materials at your postal address or contact you by telephone via an operator. Our products are marketed under the following brands: CALZEDONIA, INTIMISSIMI, TEZENIS, FALCONERI and SIGNORVINO.

d) to review your preferences, how you interact with us, and your purchasing behaviour. In particular, in order to better understand your tastes and interest in our products and communications, we may examine - also through the use of automated systems - the information provided at the time of your registration to the My Intimissimi Loyalty Program, the purchases made at our Intimissimi points of sale in the last 24 months, your interest in communications and newsletters that we send you, the navigation of our websites, the use of our Apps and the interest in our social channels (e.g. Facebook). For further information on the Data that we may acquire through browsing our websites and/or through the use of our Apps, you may consult the relevant privacy policies. Finally, we may enrich your profile with statistical information that we may lawfully acquire from other sources: for example, in relation to your area of residence (such as demographic information, geo-referencing data, etc.) or to the electronic tools that you use to interact with us. In any case, this profiling activity is aimed at better personalizing our services and does not have any legal or other significant effect on you. Your

subscription to the My Intimissimi Loyalty Program is in no way conditioned upon the provision of your consent under b) and c).

How long do we store your Data?

Your Data will not be processed for longer than the time required to manage your participation to the My Intimissimi Loyalty Program. In any case, information about your purchases and your interactions with us will not be stored or processed for longer than 24 months from the date of collection. In the event that you decide to leave the My Loyalty Program your Data will be deleted within the 3 months thereafter.

To whom will we communicate your Data

For the purposes of the management of the My Intimissimi Loyalty Program and for administrative purposes, we may communicate your Data to our service providers (e.g. IT services) and to the companies that manage the Intimissimi points of sale, present in the various countries where the My Intimissimi Loyalty Program is active, who will be acting as data processors, and to other third parties where there is a legal obligation to do so. A complete list of such companies will be made available by sending a written request to the contacts below.

How will the transfer of your Data to non-EU countries be regulated?

Your Data may be transferred outside the territory of the United States and of the European Union, even to countries where the level of protection of personal data may be lower than that guaranteed by US and European legislation. The transfer to non-EU countries shall, in any case, be subject to adequate safeguards for the protection of your Data and, in particular, to the standard contractual clauses approved by the EU Commission by Decision 2010/87/EC.

What rights do you have over your Data?

You have the rights of access, rectification, erasure, limitation of and opposition to the use of the Data by us, as well as the right to request the transfer to you of some of the Data.

Rights of the data subject

Right of access

The data subject has the right to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and the following information:

- (a) The purpose of processing;
- (b) The categories of personal data concerned;
- (c) The recipients or categories of recipients to whom the Personal Data have been or will be disclosed, in particular recipients of third-party countries or international organizations, with confirmation as to whether adequate safeguards are in place;
- (d) Where possible, the envisaged period for which the personal data will be stored or, if not possible, the criteria used to determine that period;
- (e) The existence of the right to request from the controller rectification or erasure of personal data or restriction of processing concerning the data subject or to object to such processing; (f) The right to lodge a complaint with a Supervisory Authority;
- (g) Where the personal data have not been collected from the data subject, any available information on their source;
- (h) The existence of an automated decision-making process, including profiling, which produces legal

effects concerning him or her or similarly significantly affects him or her and, at least in those cases, meaningful information about the rationale, the significance and the envisaged consequences of such processing for the data subject.

Right to rectification

You have the right to obtain, without undue delay, the rectification of any inaccurate personal data concerning you.

Right to erasure

You have the right to obtain the erasure, without undue delay, of your personal data if there are any of the following reasons:

- (a) personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- (b) you have withdrawn your consent to the processing and there is no other legal grounds for the processing;
- (c) you objected to the processing, and there is no overriding legitimate grounds for doing so;
- (d) the personal data have been unlawfully processed;
- (e) personal data have to be erased for compliance with a legal obligation.

Right to restriction of processing

You have the right to obtain the restriction of processing when one of the following applies:

- a) contest the accuracy of personal data, for the period necessary for the data controller to verify the accuracy of such personal data;
- (b) the processing is unlawful and you oppose to the erasure of the personal data and request the restriction of their use instead;
- c) although the data controller no longer needs the personal data for the purposes of processing, but they are necessary for ascertaining, exercising or defending a right in court;
- d) you objected to processing, pending verification of the possible prevalence of our legitimate grounds.

Right to object

The data subject has the right to object at any time to the processing of personal data concerning him or her which is based on the data controller's legitimate interest, including profiling. The data subject has the right to object at any time to the processing of personal data concerning him or her for direct marketing purposes, including profiling to the extent that it is related to such direct marketing.

Right to data portability

You have the right to receive in a structured format, commonly used and readable by automatic device, the personal data concerning you in our possession and you have the right to transmit such data to another data controller without hindrance by the data controller to which you provided them if:

- (a) the processing is based on consent or on a contract; and
- (b) the processing is carried out by automated means.

At your request and if technically feasible, you can obtain the direct transmission of personal data to another data controller.

Right to file a complaint before the competent Data Protection Authority

When the data subject holds that the processing of his/her personal data is carried out breaching the provisions of the EU Regulation no. 2016/679, he/she is entitled to file a complaint before the

competent Data Protection Authority in order to protect his/her rights.

How can you change your preferences or withdraw consent?

At any time, you may check, modify or revoke your consent in relation to the purposes set out under letters (c) and (d) (as well as by declaring that you do not wish to receive commercial information by email and/or text messages) and/or request that your Data not be used for the purposes under letter (b).

Regarding the registration carried out online you can change your preferences:

- • by using your registration account, under privacy preferences section;
- • by contacting our Customer Service;
- • by contacting our Customer Service;

Regarding the registration carried out in each point of sale:

- • by creating an account and using the same data provided for the registration;
- • by contacting our Customer Service
- • by contacting the Data Controller or the Data Protection Officer

Who are the data controllers?

The data controller for the purposes under letter (a) is Calzedonia UK Limited. The data controller for the purposes under letters (c) and (d) is Calzedonia S.p.A.. For the purposes under letter (b), Calzedonia S.p.A. and Calzedonia UK Limited will be acting as joint data controllers.

What rights do you have over your Data?

You may exercise your rights by writing to the data controllers, and/or Data Protection Officer at the address below:

Calzedonia S.p.A.

Email: privacy@calzedonia.com

Registered office: Via Monte Baldo n. 20 - Dossobuono di Villafranca (VR) - Italy

The Data Protection Officer of Calzedonia S.p.A.:

Email: dpo@calzedonia.com

Calzedonia USA Inc.

Email: privacy@calzedonia.com

Registered office: c/o Funaro & Co. Empire State Building, 350 Fifth Avenue, 41 st Floor, New York, NY 10118

How will you be informed of any changes to this Privacy Notice?

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