

## Uvodna določila

Verudela d.o.o, s sedežem na Anžurjeva ulica 2d, 1260 Ljubljana Polje, številka DDV SI97703958 in Calzedonia S.p.A., s sedežem v Melcesine (Verona), ulica 5/3 Portici Umberto Primo, številka DDV 02253210237 omogočata popuste, ugodnosti in storitve v trgovinah "Intimissimi" (tako neposredne kot povezane s programom) in na spletnem mestu [www.intimissimi.si](http://www.intimissimi.si). strankam, ki jih želijo uporabljati. Če želite izkoristiti te prednosti, morate postati imetnik kartice zvestobe My Intimissimi: pridobitev kartice zvestobe My Intimissimi (v nadaljevanju „kartica“) in njeno uporabo urejajo naslednji pogoji (v nadaljevanju tudi „predpisi“), ki jih mora prejemnik kartice (v nadaljevanju „prejemnik“) natančno prebrati. Aktivacija kartice na način iz točke 6 spodaj pomeni, da stranka sprejema te predpise. Verudela d.o.o. in Calzedonia Spa si pridržujeta pravico, da redno, lahko samo delno, spreminjata te predpise, zadevne spremembe pa začnejo veljati 10 (deset) zaporednih dni po njihovi objavi na [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi). V primeru, da "prejemnik" zadevnih sprememb ne bi sprejel, bo imel pravico do preklica registracije, kar pa je, kot je določeno spodaj, tako in tako njegova pravica ves čas. Uporaba kartice po uveljavitvi sprememb pomeni njihovo sprejetje. Verudela d.o.o. in Calzedonia Spa si pridržujeta pravico, da začasno ali trajno kadar koli prekineta ta program zvestobe, ne da bi mu kupci lahko kakor koli nasprotovali (pri čemer mora spoštovati pravice, ki so jih udeleženci že pridobili), tako da jih obvesti spletnem mestu [www.intimissimi.com](http://www.intimissimi.com). in / ali na prodajnih mestih, ki so vključena v program. S temi predpisi se lahko vedno seznanite na [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi).

### 1. Promotor

Verudela d.o.o., podjetje s sedežem na Anžurjeva ulica 2d, 1260 Ljubljana, številka DDV SI97703958 in Calzedonia S.p.A. s sedežem v Malcesine (Verona), ulica 5/3 Portici Umberto Primo, številka DDV 02253210237.

### 2. Kanali sodelovanja

Vse trgovine "Intimissimi" in "IUMAN - Intimissimi Uomo", ki sodelujejo v programu, morajo ustrezno uporabljati s programom povezano oglaševalsko in informativno gradivo. Seznam trgovin, ki sodelujejo v programu, si lahko ogledate na spletnem mestu [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi).

### 3. Ozemlje

Slovensko nacionalno ozemlje.

### 4. Vrsta / ime / namen / trajanje programa

Gre za promocijsko pobudo, ki zajema program zvestobe po principu zbiranja točk na kartici (tako imenovana „My Intimissimi kartica zvestobe digitalni“) in izdajanja ekskluzivnih ugodnosti imetnikom te kartice. Namen pobude je ustvariti zvestobo strank s programom, ki

strankam, ki imajo kartico, nudi ugodnosti. Določbe, opredeljene v uvodnih določilih, ne vplivajo na določila v točki 7 („funkcionalnost“) in točki 10 („Prekinitev programa - deaktivacija kartice - razno“) v smislu, da kartica ne poteče.

## 5. Prejemniki ugodnosti

Končni kupci, stari 18 let ali več, ki so člani "My Intimissimi" v skladu s spodaj navedenimi postopki registracije in delovanja.

## 6. Način registracije

Kartico zvestobe z začetnim statusom "Status Silver" lahko stranka dobi v digitalni obliki neposredno na enem od prodajnih mest, ki so locirani v Državah, navedenih pod točko 8.a ali na spletni strani [www.intimissimi.com/loyaltylanding](http://www.intimissimi.com/loyaltylanding). Za registracijo v program zvestobe kartica My Intimissimi mora stranka ustvariti poseben račun »My Intimissimi«, ki ji omogoča dostop do osebne strani na tržni spletni strani blagovne znamke. Sistemi za registracijo preprečujejo, da bi se v program zvestobe vpisale mladoletne stranke. Pri aktivaciji/registraciji se spoštujejo predpisi o zasebnosti. Kartica My Intimissimi je vezana na osebo in je neprenosljiva. V času veljavnosti kartice lahko stranka aktivira zgolj eno kartico. My Intimissimi kartica je namenjena izključno zasebni, ne pa tudi komercialni uporabi. Stranka lahko kadarkoli zaprosi, da se jo izbriše iz programa zvestobe, tako da se obrne na službo za pomoč strankam na telefonski številki 012276690 (številka je brezplačna) ali da za to zaprosi na spletni strani [www.intimissimi.com/loyaltylanding](http://www.intimissimi.com/loyaltylanding).

## 7. Funkcionalnost

My Intimissimi kartica bo imetniku dala možnost, da doseže 3 različne STATUSE z zbiranjem točk pri nakupih. Imetnik bo glede na status, ki mu pripada, prejemal vse večje nagrade.

### "Status Silver"

- je status, ki je avtomatično dosežen z aktivacijo / registracijo "začetne" kartice;
- ko stranka doseže 200 točk, pridobi »Status Gold«, pri čemer se ji pripišejo vse morebitne prejete točke, ki presegajo točke, uporabljene za dosego novega statusa;
- če stranka s »Statusom Silver« v 365 dneh od datuma pridobitve statusa ne doseže 200 točk, ostane na ravni »Statusa Silver« in stanje točk se ponastavi (izbriše).
- Če stranka z »Statusom Silver« doseže 1.000 točk, preden je pridobila »Status Gold«, preide neposredno v »Status Platinum«, pri čemer se ji pripišejo vse morebitne prejete točke, ki presegajo točke, uporabljene za dosego novega statusa;

### "Status Gold":

- Stranka pridobi ta status takoj, ko doseže 200 točk. Vse točke, ki presegajo točke, uporabljene za doseg tega statusa, bodo takoj pripisane novemu pridobljenemu statusu
- Takoj, ko stranka doseže 1.000 točk, preide na raven »Status Platinum«, pri čemer se ji pripišejo vse morebitne prejete točke, ki presegajo točke, uporabljene za doseg novega statusa;
- Eno leto po pridobitvi »Statusa Gold« in za vsako nadaljnje leto:
- če je stranka pridobila od 200 do 999 točk, še naslednje leto ohrani „Status Gold“ stanje točk pa se izbriše;
- če je stranka pridobila manj kot 200 točk, se stanje točk izbriše in stranka pride v «Status Silver».

"Status Platinum":

- stranka pridobi »Status Platinum«, takoj ko pri »Statusu Gold« doseže 800 točk ali ob »Statusu Silver« 1.000 točk. Vse točke, ki presegajo točke, uporabljene za doseg tega statusa, bodo takoj pripisane novemu pridobljenemu statusu;
- Eno leto po pridobitvi „Statusa Platinum “ in za vsako nadaljnje leto:
- Če je stranka pridobila od 200 do 999 točk, ohrani 'Status Gold' še eno leto in preostali točki se ohranijo;
- če je stranka pridobila manj kot 1.000 točk, se stanje točk ponastavi in stranka pride v «Status Gold».

Vsaka sprememba statusa in vsakršna komunikacija v zvezi z udeležbo v programu zvestobe je nujno potrebna za zagotavljanje storitev, povezanih z njim (kot so na primer potrditev registracije / odpovedi, spremembe statusa, dodelitev namenskih popustov ali rezerviranih daril) kakor tudi za izvedbo programa samega. S sprejemom tega predpisa se stranka strinja, da bo prejemale tovrstna obvestila, ki bodo poslana na naslove, navedene v obrazcu za registracijo v program. Zavrnitev prejemanja takšnih sporočil onemogoča Verudela d.o.o. in Calzedonia Spa izvajanje programa in zagotavljanje s tem povezanih storitev. Vsaka zavrnitev, izražena med izvajanjem programa, bo povzročila njegovo samodejno prekinitev.

## 8. Pridobivanje točk

Točke zvestobe se samodejno naložijo na My Intimissimi kartico, ki se aktivira ob vsakem nakupu na enem od prodajnih mest "Intimissimi" in "IUMAN - Intimissimi Uomo", ki sodelujejo v programu, ali prek spletnega mesta [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi), pri čemer se vrednost ene točke določi za vsak zaokrožen evro navzdol (npr. 1,99 EUR = 1 TOČKA). Dobropis točk, ki izhajajo iz nakupov na spletnem mestu, bo mogoč šele po vnosu podatkov o kartici v vaš račun. Kombinacijo kartice z računom je treba izvesti le enkrat, sistem pa jo bo shranil za nadaljnje nakupe. Za upravičenost do točk se mora kupec pred izdajo računa identificirati s predložitvijo kartice ali navedbo priimka in imena ali elektronskega naslova / telefonske številke, posredovane za aktivacijo kartice. V primeru nakupa prek e-trgovine mora kupec dostopati do spletnega mesta z vnosom poverilnic. Če imetnika kartice ni mogoče identificirati na zgoraj navedeni način, nalaganje točk ne bo mogoče. Kupec lahko v svoje stanje pridobljenih točk vidi kadar koli, tako da zahteva vpogled na katerem koli prodajnem mestu "Intimissimi" in "IUMAN - Intimissimi Uomo", ki sodeluje v programu, ali na [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi). Točke bo sistem nalagal in obračunaval vsak dan; v primeru nepredvidenih tehničnih težav jih je mogoče naložiti v obdobju največ 15 dni. Za vračila se točke zaračunavajo po enakih merilih kot za dobropis. Z izdajo "darilne kartice Intimissimi" bodo ustvarjene dobropisne točke pripisane kupcu darilne kartice. Naknadni nakupi, ki jih lastnik kartice delno / v celoti plača z Intimissimi darilno / eGift kartico, zato ne bodo ustvarili nobenih točk v vrednosti nakupa, opravljenega z Intimissimi darilno / eGift kartico. Lahko se bodo izvajale akcije podvojitve ali potrojitve točk, za kar bo pripravljena ustrezna reklama. Kartica na noben način ne predstavlja plačilne kartice; na njej nabranih točk ni mogoče prenesti ali pretvoriti v denar ali izdelke.

#### 8.a Zbiranje točk in čezmejne ugodnosti

Kupci, ki imajo kartico, bodo lahko točke zbirali tudi z nakupi, opravljenimi na prodajnih mestih v državah, navedenih v spodnji tabeli. Zbiranje zgoraj omenjenih točk jim bo omogočilo dobropis in doseganje statusa ter uporabe nagrad, predvidenih v tem dokumentu, na italijanskem nacionalnem ozemlju. Točke zvestobe bodo naložene na kartico stranke po pretvorbi, prikazani v spodnji tabeli.

DRŽAVA: BELGIJA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: CROATIA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: ESSENTIEL

- RAVEN 2- Status: SUPÉRIEUR

- RAVEN 3- Status: PLATINUM

DRŽAVA: FRANCIJA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: ESSENTIEL

- RAVEN 2- Status: SUPÉRIEUR

- RAVEN 3- Status: PLATINUM

DRŽAVA: NEMČIJA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER

- RAVEN 2- Status: GOLD

- RAVEN 3- Status: PLATINUM

DRŽAVA: AVSTRIJA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER

- RAVEN 2- Status: GOLD

- RAVEN 3- Status: PLATINUM

DRŽAVA: JAPONSKA

VREDNOST TOČK V LOKALNI VALUTI: 100 JEN = 1 TOČKA

- RAVEN 1- Status: SILVER

- RAVEN 2- Status: GOLD

- RAVEN 3- Status: PLATINUM

DRŽAVA: ŠPANIJA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER

- RAVEN 2- Status: GOLD

- RAVEN 3- Status: PLATINUM

DRŽAVA: ŠVICA

VREDNOST TOČK V LOKALNI VALUTI: 1 CHF = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: Združeno kraljestvo

VREDNOST TOČK V LOKALNI VALUTI: 1 GBP = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: ZDA

VREDNOST TOČK V LOKALNI VALUTI: 1 USD = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: NIZOZEMSKA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: ČEŠKA

VREDNOST TOČK V LOKALNI VALUTI: 25 CZK = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: SLOVAŠKA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD

- RAVEN 3- Status: PLATINUM

DRŽAVA: ŠVEDSKA

VREDNOST TOČK V LOKALNI VALUTI: 10 SEK = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: MADŽARSKA

VREDNOST TOČK V LOKALNI VALUTI: 400 HUF = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: LUKSEMBURG

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: HONG KONG

VREDNOST TOČK V LOKALNI VALUTI: 10 HKD = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: POLJSKA

VREDNOST TOČK V LOKALNI VALUTI: 4 PLN = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: PORTUGALSKA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: ITALIJA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Stanje imena: VANTAGE
- RAVEN 3- Ime statusa: PLATINUM

DRŽAVA: CIPER

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: ESTONIJA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: LITVA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: MALTA

VREDNOST TOČK V LOKALNI VALUTI: 1 EUR = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: UKRAJINA

VREDNOST TOČK V LOKALNI VALUTI: 1000 UAH = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

DRŽAVA: ROMUNIJA

VREDNOST TOČK V LOKALNI VALUTI: 5 LEI = 1 TOČKA

- RAVEN 1- Status: SILVER
- RAVEN 2- Status: GOLD
- RAVEN 3- Status: PLATINUM

Nadaljnja prednost, ki jo imajo imetniki kartice in kupujejo na prodajnih mestih v zgoraj navedenih državah, so morebitni popusti, ki jih posamezna država ob nakupu priznava za posamezni status imetnika.

## 9. Prednosti

Stranke, ki sodelujejo v My Intimissimi programu zvestobe, lahko izkoristijo številne popuste, promocijske akcije, nagradne akcije in posebne pobude, ki se bodo občasno ustrezno oglaševale in sporočale. Kupec bo lahko izkoristil zadevne ugodnosti šele ob predložitvi svoje kartice. Kot popusti se štejejo zlasti:

- Brezplačna dostava in vračilo pri nakupih prek e-trgovine za vse s statusom.
- Ob registraciji kupec prejme 40 brezplačnih točk.
- Za člane s »Statusom Gold«: za vsakih 200 zbranih točk se izda kupon s 15% popustom, ki velja 30 dni od izdaje, pri minimalnem nakupu 69 EUR (brez izdelkov, za katere že veljajo popusti ali promocije).
- Za člane s »Statusom Platinum«: za vsakih 200 zbranih točk se izda kupon z 20% popustom, ki velja 30 dni od izdaje, ob minimalnem nakupu 69 EUR (brez izdelkov, za katere že veljajo popusti ali promocije).
- Za člane s »Statusom Silver«: Ob rojstnem dnevu stranke in izključno v obdobju med 7 dnevi pred in 21 dnevi po datumu rojstnega dne bodo imetniki s »Statusom Silver« upravičeni do dvojnih točk pri opravljenih nakupih.
- Za člane s »Statusom Gold«: Ob rojstnem dnevu stranke in izključno v obdobju med 7 dnevi pred in 21 dnevi po datumu rojstnega dne bodo imetniki s »Statusom Gold« upravičeni do kupona za 15% popusta na en nakup.

- Za člane s »Statusom Platinum«: Ob rojstnem dnevu stranke in izključno v obdobju med 7 dnevi pred in 21 dnevi po datumu rojstnega dne bodo imetniki s »Statusom Platinum« upravičeni do 20€ popusta na en nakup. Kupon je združljiv z ostalimi promocijami, ne velja pa na znižane izdelke

## 10. Prekinitev programa - Dezaktivacija kartice - Razno

Verudela d.o.o. in Calzedonia Spa si pridržujeta pravico, da kadar koli in po lastni presoji spremenita, začasno ustavita ali prekineta My Intimissimi program zvestobe in s tem povezane storitve. O takšnih spremembah, začasnih prekinitvah ali prekinitvah bo objavljeno ustrezno obvestilo na spletni [www.intimissimi.com](http://www.intimissimi.com). in / ali v trgovinah, ki sodelujejo programu. Brez poseganja v katero koli drugo zakonsko določeno pravico, vključno s pravico do povrnitve škode, lahko Verudela d.o.o. in Calzedonia Spa stranki prekličeta pravico do uporabe kartice in jo dezaktivirata, če se kartica uporablja v nasprotju s pogoji, določenimi v teh dokumentu ali v primeru zlorabe ali škodljive uporabe podobe blagovne znamke „Intimissimi“. Poleg tega si Verudela d.o.o. in Calzedonia Spa ob pridobitvi informacij pridržujeta pravico do dezaktiviranja kartice in njene aktivacije / registracije v primeru neuporabe kartice ali nedejavnosti stranke več kot 5 let. V primeru odpovedi in dezaktiviranja kupec ne bo več mogel uporabljati

ugodnosti in storitev My Intimissimi kartice. Verudela d.o.o. in Calzedonia Spa nista odgovorni za kakršne koli neposredne ali posredne posledice, ki bi izhajale iz izvajanja programa zvestobe, na katere nimata vpliva. Verudela d.o.o. in Calzedonia Spa nista odgovorni za kakršno koli goljufivo, nepravilno ali nezakonito uporabo kartice.

## 11. Obvestilo o zasebnosti

Za informacije o osebnih podatkih, ki se obdelujejo za sodelovanje v programu zvestobe, si oglejte [Politiko zasebnosti](#), odstavek »Zakaj obdelujemo vaše podatke?«, »Program zvestobe My Intimissimi«.

## 12. Kontakt

Za vse druge informacije v zvezi s My Intimissimi kartico zvestobe lahko kupec obiše spletno mesto [www.intimissimi.si](http://www.intimissimi.si), se obrne na službo za pomoč strankam na 012276690 ali obiše katero koli trgovino "Intimissimi" in "IUMAN - Intimissimi Uomo", ki sodeluje v programu. Potrjujem, da sem prebral zgornje predpise in pogoje uporabe, da razumem njihovo vsebino in da sprejemam vse, kar je tam navedeno

## Premises

Verudela d.o.o. a company, with registered office in Anžurjeva ulica 2d, 1260 Ljubljana Polje VAT number SI97703958 and Calzedonia S.p.A. with registered office in Malcesine (Verona), 5/3 Portici Umberto Primo street, VAT number 02253210237 make discounts, benefits and

services at the "Intimissimi" stores (both direct and affiliates participating in the initiative) and on the website [www.intimissimi.si](http://www.intimissimi.si). available to customers who wish to use them. To benefit from these advantages, it is necessary to become a holder of the "My Intimissimi" Card: the issue of the "My Intimissimi" Card (hereinafter the "My Intimissimi" Card) and its use are governed by the following conditions (hereinafter also "Regulations"), which the "recipient customer" must read carefully. The activation of the 'My Intimissimi' card, in the manner referred to in point 6 below, implies the Customer's acceptance of these regulations. Verudela d.o.o. and Calzedonia Spa reserve the right to periodically modify, even partially, these conditions, and the relative modifications will come into force 10 (ten) consecutive days following their publication on [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi). In the event that the "receiving customer" does not accept the changes made, they will have the right to cancel their registration, which remains however, their right at any time as specified below. The use of the Card, after changes have come into force however, implies the acceptance, of the changes made. Verudela d.o.o. and Calzedonia Spa reserve the right to temporarily or permanently, suspend this loyalty programme at any time, without the Customer being able to oppose anything (subject only to compliance with the rights already acquired by the participants at that time), by notifying them on the website [www.intimissimi.com](http://www.intimissimi.com) and/or at the points of sale participating in the initiative. These Regulations are always available for consultation at [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi).

#### 1. promoter

Verudela d.o.o. a company, with registered office in Anžurjeva ulica 2d, 1260 Ljubljana Polje VAT number SI97703958 and Calzedonia S.p.A. with registered office in Malcesine (Verona), 5/3 Portici Umberto Primo street, VAT number 02253210237.

#### 2. Participation channels

- All "Intimissimi" and "IUMAN - Intimissimi Uomo" stores, participating in the initiative display the related advertising and information material. The list of stores participating in the initiative can be viewed on the website [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi).
- E-commerce site [www.intimissimi.com](http://www.intimissimi.com)

#### 3. territory

Slovenian national territory.

#### 4. Type / name / purpose of the scheme / duration

This is a promotional initiative consisting of a loyalty programme involving the collection of points on a digital card, the so-called 'My Intimissimi' and releasing exclusive benefits to the holders of this card. The purpose of the initiative is to build customer loyalty through a loyalty programme that recognises advantages for customers holding the 'My Intimissimi' Card. Without prejudice to what is specified in the premises, in point 7 ('functionality') and

point 10 ('Programme interruption - card deactivation - miscellaneous'), the 'My Intimissimi' Card is not subject to expiration

#### 5. recipients.

End customers aged 18 or over, who are members of the 'My Intimissimi' according to the registration and operating procedures indicated below.

#### 6. How to register

The card to get the "Silver Status" may be released to the Customer in digital format directly at the point of sale or through the website [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi). Registration for "My Intimissimi" Card requires the creation of a specific "My Intimissimi" account, which will allow the Customer to access his/her own personal page on the brand's e-commerce website. The registration process will prevent under-age customers from subscribing to the loyalty scheme. The activation and registration procedures are consistent with privacy legislation. The "My Intimissimi" Card is personal and may not be transferred. Customer may not activate other Cards while one Card is still valid. The "My Intimissimi" Card is for private use only and commercial use shall not be permitted. Customers may freely ask at any time to have their membership of the loyalty scheme cancelled by contacting customer care on 012276690 (The number is subject to charges. The cost is equivalent to the national call rates, the rate depends on the telephone company.), or via [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi).

#### 7. functionality.

The "My Intimissimi" Card will give the customer the opportunity to reach 3 different STATUS by accumulating points on purchases. Depending on the status to which the Customer belongs, they will receive increasing rewards.

"Silver Status":

- • This is immediately acquired with the activation/registration of the "initial" card;
  
- • When the 'Silver Status' customer reaches 200 points, they move to the next level - 'Gold Status', on which they will be immediately credited with any points in excess of those used to reach the new status;
  
- • If the 'Silver Status' Customer does not reach 200 points within 365 days from the date they obtained the status, they remain at the 'Silver' level and their points balance is reset.

- If an 'Silver Status' customer reaches 1,000 points before having acquired the 'Gold Status', they are automatically moved to the 'Platinum Status', upon which they will immediately be credited with any points in excess of those used to reach the new status;

#### "Gold Status":

- The customer acquires this status once they have earned 200 points. Any points in excess of those used to reach the next status will be credited to the new status immediately;
- As soon as the customer reaches 1,000 points, they move to the 'Platinum Status' upon which they will immediately be credited with any points in excess of those used to reach the new status;
- A year after reaching the 'Gold Status' and from each year on, the Customer:
  - maintains the 'Gold Status' for another year if they have earned from 200 to 999 points, and the points balance is reset to zero;
  - if they have earned less than 200 points, the points balance is reset and returns to the 'Silver Status'.

#### "Platinum Status":

- The Customer reaches the 'Platinum Status' once they have earned 800 points since obtaining the 'Gold status' or if they have earned 1,000 points from the 'Silver status'; any points in excess of those used for changing status, will be immediately credited;
- One year after reaching the 'Platinum Status', and from each year on, if the Customer:
  - if they have earned at least 1,000 points, they maintain the 'Platinum Status' level and any points in excess of those used to maintain the aforementioned status will be maintained;
  - if they have earned less than 1.000 points, the points balance is reset and returns to the 'Gold Status'.

Each change of status, as well as any communication relating to participation in the loyalty programme is strictly essential for the provision of the services relating to it (such as, for example, confirmation of registration/cancellation, status changes, allocation of dedicated discounts or of reserved gifts) is considered as necessary to carry out the program itself. Therefore, by accepting this regulation, the Customer agrees to receive such communications which will be sent to the addresses indicated in the programme registration

form. Refusal to receive such communications makes it impossible for Verudela d.o.o. and Calzedonia Spa to carry out the programme and provide the related services. Any refusal expressed during the course of the programme will result in the automatic interruption of the same.

#### 8. point acquisition.

The loyalty points will automatically be loaded on the "My Intimissimi" Card activated with each purchase in one of the "Intimissimi" and "IUMAN - Intimissimi Uomo" points of sale participating in the

initiative or via the e-commerce site [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi), to the value of one point for each euro spent rounded down (Ex. 1.99 EUR = 1 POINT). The crediting of points resulting from purchases made on the e-commerce site, will be possible only after entering the card data in your e-commerce account. The combination of the Card with the e-commerce account must only be performed once and will be stored by the system for subsequent purchases. To be entitled to points, the Customer must identify themselves before issuing the receipt by presenting their 'My Intimissimi' card or indicating their surname and first name or the e-mail address issued for the activation of the card. In the case of purchase through e-commerce, the Customer must access the site by entering their credentials. Failure to identify the Card holder in the manner indicated above, will not allow points to be loaded, nor will loading be possible later. The Customer can see their accumulated points balance at any time by requesting it at any of the 'Intimissimi' or 'IUMAN - Intimissimi Uomo' points of sale participating in the initiative, or by consulting the website [www.intimissimi.com/myintimissimi](http://www.intimissimi.com/myintimissimi). Points will be loaded and accounted for by the system on a daily basis; in case of technical unforeseen events, they can be loaded within a longer period of maximum 15 days. Returns will generate the points charge according to the same criterion as the credit. The issue of the 'Intimissimi Gift/eGift Card' will generate the credit of the related points. Subsequent purchases paid partially/in total with Gift/eGift Card by the card owner will therefore not generate any credit of points for the value of the receipt paid with Gift/eGift Card. Campaigns of doubling or tripling points may be envisaged, of which adequate publicity will be given. The Card does not in any way constitute a payment card; the points accumulated in it cannot be transferred or converted into money or products.

#### 8.a. Collecting points and Cross Country benefits

'My Intimissimi' Cardholders will also be able to collect points through purchases made within the points of sale in the Countries indicated in the table below. The collection of the aforementioned points, will enable them to be credited and achieve the status and use of prizes provided for in this regulation, in the Slovenian national territory. Loyalty points will be loaded onto the Customer's 'My Intimissimi' Card following the conversion shown in the table below.

- • COUNTRY: AUSTRIA
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: VANTAGE
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: BELGIUM
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 EUR = 1 POINT
- • LEVEL 1 : Name Status: SILVER
- • LEVEL 2 - Name Status: GOLD
- • LEVEL 3 - Name Status: PLATINUM
- • COUNTRY: CYPRUS
- • POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT

- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: CZECH REPUBLIC
- • POINTS VALUE UNDER THE LOCAL CURRENCY: 25 CZK = 1 POINT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: ESTONIA
- • POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: FRANCE

- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- • LEVEL 1 - Status Name: ESSENTIEL
- • LEVEL 2 - Status Name: SUPÉRIEUR
- • LEVEL 3 - Status Name: PRIVILÈGE
- • COUNTRY: GERMANY
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- • LEVEL 1 : Status name - SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: HONG KONG
- • POINTS VALUE UNDER THE LOCAL CURRENCY: 10 HKD = 1 POINT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: HUNGARY
- • POINTS VALUE UNDER THE LOCAL CURRENCY: 300 HUF = 1 PUNKT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: ITALY
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- • LEVEL 1 - Status Name: ESSENTIEL
- • LEVEL 2 - Status Name: SUPÉRIEUR
- • LEVEL 3 - Status Name: PRIVILÈGE
- • COUNTRY: JAPAN
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 100 YEN SPENT

- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: LATVIA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: LITHUANIA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: LUXEMBOURG
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: MALTA
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER
- LEVEL 2 - Status Name: GOLD
- LEVEL 3 - Status Name: PLATINUM
- COUNTRY: NETHERLANDS
- POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- LEVEL 1 - Status Name: SILVER

- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: POLAND
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 4 PLN SPENT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: PORTUGAL
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: ROMANIA
- • POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 5 LEI SPENT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: RUSSIA
- • POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 RUB SPENT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: SLOVAKIA
- • POINTS VALUE UNDER THE LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: SPAIN

- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO SPENT
- • LEVEL 1 - Status Name: SILVER/ESSENTIEL
  
- • LEVEL 2 - Status Name: GOLD/SUPÉRIEUR
- • LEVEL 3 - Status Name: PLATINUM/PRIVILÈGE
- • COUNTRY: SWEDEN
- • POINTS VALUE UNDER THE LOCAL CURRENCY: 10 SEK = 1 POINT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: SWITZERLAND
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 EURO = 1 CHF SPENT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: TURKEY
- • POINTS VALUE UNDER LOCAL CURRENCY: 100 TL = 1 POINT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: UKRAINA
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 50 UAH SPENT
- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: UNITED KINGDOM
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 GBP SPENT

- • LEVEL 1 - Status Name: SILVER
- • LEVEL 2 - Status Name: GOLD
- • LEVEL 3 - Status Name: PLATINUM
- • COUNTRY: USA
- • POINTS VALUE UNDER LOCAL CURRENCY: 1 POINT = 1 USD SPENT
- • LEVEL 1 - Status Name: SILVER/ESSENTIEL
- • LEVEL 2 - Status Name: GOLD/SUPÉRIEUR
- • LEVEL 3 - Status Name: PLATINUM/PRIVILÈGE

#### 9. advantages.

Customers who are part of the "My Intimissimi" loyalty programme can benefit from numerous discounts, promotional operations, prize operations and special initiatives, which will be adequately advertised and communicated from time to time. The Customer will be able to take advantage of the dedicated benefits only upon showing their 'My Intimissimi' Card. In particular, the following discounts are defined as:

- • Free shipping and returns on e-commerce purchases for all those with the status;
- • Upon subscription, the customer earns 40 points;
- • For members with the 'Gold Status', every 200 points accumulated, a 15% discount coupon, valid for 30 days from its issue, on a minimum purchase of €69 (excluding items already subject to discounts) will be issued;
- • For members with the 'Platinum Status', every 200 points accumulated, a 20% discount coupon, valid for 30 days from its issue, on a minimum purchase of €69 (excluding items already subject to discounts) will be issued;
- • For 'Silver Status' members: On the occasion of the Customer's birthday and exclusively in the period between 7 days prior to and 21 days following the birthday date, the members of the Silver Status will be entitled to the recognition of double points on purchases made;
- • For 'Gold Status' members: On the occasion of the Customer's birthday and exclusively in the period between 7 days prior to and 21 days following the birthday date, Gold Status members will be entitled to a 15% discount on a single purchase.
- • For 'Platinum Status' members: On the occasion of the Customer's birthday and exclusively in the period between 7 days prior to and 21 days following the birthday date,

those belonging to the Platinum Status will be entitled to a 20€ discount on a single purchase.

#### 10. programme interruption - card deactivation - miscellaneous.

Verudela d.o.o. and Calzedonia Spa reserve the right to modify, suspend or interrupt the 'My Intimissimi' loyalty programme and related services at any time and at its own discretion. Specific communication of such changes, suspensions or interruptions will be given by posting a suitable notice on the website [www.intimissimi.com](http://www.intimissimi.com) and/or in the stores participating in the initiative. Without prejudice to any other right provided for by law, including the right to compensation for damage, Verudela d.o.o. and Calzedonia Spa may revoke the Customer's right to use the Card and deactivate it if the Card is used in violation of the conditions set out in these Regulations or of use for fraudulent or damaging purposes of the image and of the 'Intimissimi' brand. Furthermore, after providing information, Verudela d.o.o. and Calzedonia Spa reserve the right to deactivate the 'My Intimissimi' card and its activation/registration, in the event of non-use of the Card or inactivity of the Customer for a period exceeding 5 years. In the event of cancellation and deactivation, the Customer will no longer be able to use the "My Intimissimi" Card advantages and services. Verudela d.o.o. and Calzedonia Spa are not responsible for any consequences, direct or indirect, relating to malfunctions of the loyalty programme that are not dependent on their will. Verudela d.o.o. and Calzedonia Spa are not responsible for any fraudulent, improper or unlawful use of the Card.

#### 11. Privacy Notice

For information on personal data processed for the participation in the loyalty program, please refer to the [Privacy Policy](#), paragraph "Why do we process your data?", "My Intimissimi Loyalty Program".

#### 12. contacts.

For any other information relating to 'My Intimissimi' Card, the Customer can check the website [www.intimissimi/si](http://www.intimissimi/si), or contact customer care at 0458613600 (The number is subject to charges. The cost is equivalent to the national call rates, the rate depends on the telephone company.), Or at each 'Intimissimi' and 'IUMAN - Intimissimi Uomo' sales outlet participating in the initiative. I confirm that I have read the above Regulations and Terms of Use, that I have understood their content and that I accept everything provided therein

Last update: 22/05/2026