

Intimissimi Giveaway Terms

OFFICIAL RULES, TERMS & CONDITIONS AND PRIVACY POLICY

NO SUBSCRIPTION OR PURCHASE REQUIRED TO ENTER OR TO RECEIVE A PRIZE. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. These Official Rules apply for the promotion ("Sweepstakes") sponsored by CALZEDONIA USA, INC. D/B/A/ INTIMISSIMI "INTIMISSIMI". The Sweepstakes will start at 10:00:00 AM Eastern Standard Time ("EST") on APRIL 7, 2025 and will end at 11:59:00 PM EST June 2, 2025. By entering these Sweepstakes, you agree to the Terms in these Official Rules.

SWEEPSTAKES ENTRANTS AND PRIZE RECIPIENTS MUST BE BOTH (A) LEGAL RESIDENTS OF ONE (1) OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA, AND (B) AGED 18 YEARS OR OLDER AT THE TIME OF ENTRY TO BE ELIGIBLE. VOID OUTSIDE THE UNITED STATES AND DISTRICT OF COLUMBIA, AND WHERE PROHIBITED BY LAW. SWEEPSTAKES SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS. Employees of Sponsors, and its respective parent companies, subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies (collectively, "Released Entities"), and their immediate families are not eligible. THIS PROMOTION IS NOT SPONSORED, ENDORSED ADMINISTERED BY, OR ASSOCIATED WITH INSTAGRAM OR TIKTOK.

1. HOW TO ENTER: There are two ways to enter the Sweepstakes:

To enter via Instagram: (i) follow Intimissimi (@intimissimi) on Instagram; (ii) Post and share on Instagram what Underwown means to you (iii) "Tag" @Intimissimi on post; and (iv) Use the hashtags #MyUnderwown and #underwown and #intimissimi in same post.

To enter via TikTok: (i) follow Intimissimi (@intimissimi) on TikTok; (ii) Post and share on TikTok what Underwown means to you (iii) "Tag" @Intimissimi on post; and (iv) Use the hashtags #MyUnderwown and #underwown and #intimissimi in same post.

Use of automated devices is not valid for entry.

Limit to one entry per person per platform, as detailed above, for a maximum of two entries per person; the same content may be used on Instagram and TikTok. Sponsors are not responsible for lost, late, incomplete, misaddressed, or otherwise misdirected entries that are processed late or incorrectly or are lost due to computer or electronic malfunction, or other error. Incomplete, unreadable, inaccurate, unintelligible or late entries which otherwise do not comply with these Official Rules will be disqualified. Your entry constitutes your consent to participate in this Sweepstakes and your consent for Sponsors to administer this Sweepstakes and for other uses as permitted by applicable law. Entries are the property of the Sponsors and will not be acknowledged or returned.

2. WINNER SELECTION/RANDOM DRAWING: Three (3) potential Prize Winners will be selected in a random drawing from among all eligible entries received. The random drawing will be conducted on or about June 4, 2025 by INTIMISSIONI whose decisions are final and binding in all respects pertaining to this Sweepstakes. Odds of winning depend on the number of eligible entries received.

3. PRIZE: Each Prize Winner (hereinafter, "Winner") will be awarded an Intimissimi gift card with a value of \$1,000 to be used at Intimissimi's stores in the United States and District of Columbia and on the USA Intimissimi website on or before December 31, 2025. Gift card terms and conditions apply. The gift cards are non-transferable, may not be sold, have no cash value, and are not redeemable for cash, and may not be combined with other promotions. Void if reproduced.

If the Winner becomes disabled or cannot otherwise fully enjoy the Sweepstakes prize due to illness, Sponsors shall have the option at its sole discretion of: (1) being relieved of liability for fulfillment of the prize award or any part thereof; (2) extending the period during which such prize may be awarded for a period equal to the duration of Winner's disability or illness. Winner must prove such disability by a doctor's certificate, which certificate shall be endorsed by another physician agreeable to Sponsors and Winner at Winner's expense.

4. CLAIMING PRIZE/RELEASE: Eligibility, age and claims made by potential Winner are subject to verification.

A winning entry may not be declared until verification of eligibility of the entrant as well as verification of compliance with these Official Rules. Please ensure that email settings are set up to allow for receipt of email communications from Sponsors. Sponsors assume no responsibility for undeliverable prize notification resulting from undelivered telephone calls, any form of active or passive filtering by any social media platform or entrant's account or email settings or for insufficient space in an entrant's user account to receive notifications or emails.

Potential Winner must follow instructions in prize notification to claim prize, including providing required information and an affidavit of eligibility and a liability and publicity release (unless prohibited by law), which potential Winner must sign and return to Sponsors within ten (10) business days of notification. If Winner notification or prize is returned as undeliverable, or Winner does not provide an email or mailing address, selected potential Winner is ineligible, or selected potential Winner declines the Prize or fails to claim Prize by the date stated in the prize notification, the Prize will be awarded to an alternate potential Winner in a random drawing from among all remaining eligible entries. Sponsors are not responsible for fraudulent e-mails made to entrants not by the Sponsor. Winner must supply Sponsors with his/her social security number for tax purposes. The Prizes will be awarded provided it is properly claimed. All Prizes may not be awarded if an insufficient number of eligible entries are received.

5. INTERNET: If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsors which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsors reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. The Sponsors does not assume any responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Neither the Sponsors nor any Released Entity is responsible for any problems or technical malfunctions of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by the Sponsors due to technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. SPONSORS ARE NOT RESPONSIBLE FOR INCOMPATIBILITY OF ENTRANT'S HARDWARE, SOFTWARE OR BROWSER TECHNOLOGY WITH SPONSOR'S HARDWARE, SOFTWARE OR BROWSER TECHNOLOGY. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity or eligibility of a winner based on an Instagram account, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address registered with Instagram at time of entry. "Authorized Account Holder" is defined as the natural person 18 years of age or older who is assigned to an email address by an Internet access provider, on-line service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted e-mail address. Sponsors may ask any entrant or potential winner to provide Sponsors with proof that such party is the authorized account holder of the email account associated with the entry.

6. GENERAL: By entering this Sweepstakes, entrants and Winners: (1) agree to be bound by these Official Rules; (2) agree to release Sponsors and the Released Entities from any and all liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death arising out of participating in this Sweepstakes, or the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery; and (3) consents to Sponsor's use of his/her name, post, story, handle, voice, picture, and likeness for advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by law, including any footage taken of Winner, and (4) acknowledge that

Sponsors has neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose

7. **LIABILITY & RELEASE:** By participating in this Sweepstakes, entrants agree to release and hold harmless Sponsors and Released Entities from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize hereunder, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) errors in the administration of the Sweepstakes or the processing of entries; or (e) injury or death to a person(s) or damage to property which may be result, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or entrants' receipt, acceptance, use and/or enjoyment of any prize. In no event shall Sponsors be liable for attorney's fees. Each entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. Sponsors reserve the right to correct typographic, clerical or printing errors in any Sweepstakes materials. Sponsors are not responsible for any typographical or other error in the printing of this Sweepstakes, the administration of the Sweepstakes or in the announcement of the Winner, including such error as may give an erroneous indication that a prize has been won. In the event the Sponsors is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute, or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, or local government law, order of regulation, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's control (each a "Force Majeure" event) the Sponsors shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Sweepstakes without notice or further obligation. If the Sponsors, in its discretion, elect to abbreviate, cancel or terminate the Sweepstakes as a result of a Force Majeure event, the Sponsors reserves the right, but shall have no obligation, to award the prize from among all valid and eligible entries received up to the time of such Force Majeure event.

8. **USE OF INFORMATION:** The information that you provide in connection with the Sweepstakes may be used for Sponsor's internal purposes and to send you information about Sponsor's products and special promotions but will not be provided to other third parties, except as necessary for the administration of the Sweepstakes, as required by law or legal process, or in accordance with Sponsor's privacy policies. Entry constitutes permission to post the name of Winners on Sponsor's Website and on Social Media, and to use Winner's name, hometown and/or likeness for purposes of advertising and promotion without notice and without further compensation unless prohibited by law. If you do not wish to receive information from Sponsors in the future, please make sure to unfollow Sponsors and/or unsubscribe from Sponsor's emails.

9: The terms of this Sweepstakes are governed and interpreted pursuant to the laws of the State of New York, notwithstanding any principles of conflicts of law. Any disputes in connection with these terms that, results in court action, except for claims that are to be handled by a small claims court, shall be resolved exclusively by a state or federal court located in New York County, New York, and you specifically consent to the personal jurisdiction of such courts and waive any objection to the convenience of this forum.

10. SPONSOR INTIMISSIONI – Calzedonia USA Inc 1359 Broadway, Suite 1010 New York, NY 10018